

TABLE Q-10

**INFORMATION SERVICES IN CALIFORNIA a/
1997 ECONOMIC CENSUS b/**

NAICS code	Kind of business	Number of establish- ments c/	Receipts (\$1,000)	Annual payroll (\$1,000)	Paid employees for week including March 12
51	Information	16,302	\$108,719,084	\$22,868,487	450,511
511	Publishing industries	4,799	31,125,660	8,823,096	154,837
5111	Newspaper, periodical, book, & database publishers	2,410	12,567,255	2,763,488	77,560
51111	Newspaper publishers	663	5,000,689	1,463,003	44,763
51112	Periodical publishers	831	3,455,058	663,485	15,689
51113	Book publishers	380	1,769,358	306,385	7,500
51114	Database & directory publishers	173	1,556,902	142,394	3,553
51119	Other publishers	363	785,248	188,221	6,055
5112	Software publishers	2,389	18,558,405	6,059,608	77,277
512	Motion picture & sound recording industries	6,157	30,836,896	5,316,940	98,151
5121	Motion picture & video industries	5,540	26,095,679	4,900,908	91,605
51211	Motion picture & video production	3,321	14,256,232	3,408,881	49,762
51212	Motion picture & video distribution	317	8,171,325	454,897	6,934
51213	Motion picture & video exhibition	770	1,297,474	153,740	19,554
51219	Post production & other motion picture & video industries	1,132	2,370,648	883,390	15,355
5122	Sound recording industries	617	4,741,217	416,032	6,546
51221	Record production	78	56,445	15,534	341
51222	Integrated record production/distribution	91	3,928,710	258,256	3,409
51223	Music publishers	140	496,765	66,074	920
51224	Sound recording studios	242	162,305	49,177	1,328
51229	Other sound recording industries	66	96,992	26,991	548
513	Broadcasting & telecommunications	3,545	42,321,450	7,302,462	163,482
5131	Radio & television broadcasting	717	5,634,664	1,363,585	26,986
51311	Radio broadcasting	516	1,341,085	431,591	11,010
51312	Television broadcasting	201	4,293,579	931,994	15,976
5132	Cable networks & program distribution	405	6,031,526	792,832	20,243
51321	Cable networks	79	1,048,810	173,762	4,082
51322	Cable & other program distribution	326	4,982,716	619,070	16,161
5133	Telecommunications	2,423	30,655,260	5,146,045	116,253
51331	Wired telecommunications carriers	1,429	24,270,652	4,089,383	91,100
51332	Wireless telecommunications carriers	638	4,491,526	800,069	19,015
51333	Telecommunications resellers	200	832,331	126,344	3,532
51334	Satellite telecommunications	76	942,575	102,086	2,062
51339	Other telecommunications	80	118,176	28,163	544
514	Information services & data processing services	1,801	4,435,078	1,425,989	34,041
5141	Information services	941	1,941,172	650,082	13,362
5142	Data processing services	860	2,493,906	775,907	20,679

a/ The Information sector groups three types of establishments: (1) those engaged in producing and distributing information and cultural products; (2) those that provide the means to transmit or distribute these products as well as data or communications; and (3) those that process data. The unique characteristics of information and cultural products, and of the processes involved in their production and distribution, distinguish the Information sector from the goods-producing and service-producing sectors.

b/ The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system. Due to this change, comparability between census years may be limited.

c/ Establishments with payroll.

Source: U.S. Department of Commerce, Bureau of the Census, <http://www.census.gov/>

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